Date: October 17, 2005

To: Chair and Members
Corporate Administration Committee

From: Carolyn Biggs
Legislative Assistant

Subject: Communication Strategy – August 19th Rainstorm
Item 8, Corporate Administration Committee Report 05-014

Members of the Committee:

At the October 12, 2005 meeting of City Council, the following resolution (Item 8 of Corporate Administration Committee Report 05-014) respecting the above-noted matter was referred back to the Committee for further discussion:

8. Communication Strategy – August 19th Rainstorm – Verbal Update (No Copy)
   (Item 8.5)
   (a) That $25,000 from the Legislative Contingency Fund be distributed as follows, for the purpose of communicating flood prevention and abatement information to local property owners:

   (i) $18,000 to be used for a global communication (flyer) through the Spectator and Canada Post
   (ii) the balance of $7,000 to be divided equally between the Councillors for Wards 4 and 8 to offset ward-specific flood communication costs;

   (b) That $2,000 be identified in the Public Works budget as a contribution toward the cost of the flyer.

This item will be added to the agenda of the October 19 meeting of the Corporate Administration Committee.

:cab.

c.c. Mayor and Members of Council
   G. Peace, City Manager
   J. Rinaldo, General Manager, Finance and Corporate Services
   C. Graham, General Manager, Human Resources
   J. Gosgnach, Manager, Communications