CITY OF HAMILTON
MOTION

Committee Date: November 20, 2012

MOVED BY COUNCILLOR FARR..............................................................
SECONDED BY COUNCILLOR..............................................................

10.1 Taxi Cab Broker Participation in Seasonal Promotional Public Service Campaign with the LCBO

That Council allow taxi cab brokers to participate in a seasonal promotional public service campaign with the LCBO as it relates to the serious issue of drinking and driving, limited only to Saturdays from Nov 24, 2012 to Dec 29, 2012, subject to the following requirements:

(a) A document outlining the specifics of the promotional public service campaign be provided in advance to the satisfaction of the Issuer of the License.

(b) That the roof mount sign and any other advertising shall be approved in advance by the Issuer of the License and shall only be affixed to the taxi on Saturdays during the specified dates above.