Letter Request

As the 2013 Shinerama Coordinator of McMaster University, I hereby request September 7th 2013 to be proclaimed as “Shine Day” in the City of Hamilton.

Cystic Fibrosis Canada (CFC) is a Canada-wide, health charity, with more than 50 volunteer chapters, whose mission is to raise monies to fund cystic fibrosis (CF) research and care. CFC is a world leader in the fight against CF. The gene responsible for CF was identified in 1989 by a Canadian-led team of researchers supported by CFC. Canadian investigators continue to play a leading role in the worldwide race to find a cure or control for the disease.

Cystic fibrosis is a multi-system disease, primarily affecting the lungs and digestive system. In Canada, over 4,000 children and young adults have CF, and more than a million Canadians carry the gene responsible for cystic fibrosis. Despite aggressive treatment, lung infection and its complications eventually claim the life of virtually every person with CF.

Shinerama is the largest post-secondary fundraiser in all of Canada. For 49 years, Shinerama students from over 65 schools across the nation have been raising money and awareness for the fight against CF. McMaster alone, holds the second largest Shinerama campaign in all of Canada, hoping to raise over $120,000 towards the cystic fibrosis battle.

When Shinerama began in 1964, most children with CF did not live long enough to attend kindergarten, but now thanks to research and treatment there is real hope that those living with CF can go to school, have a career, and start a family.

The majority of the funds raised for Shinerama come from an event called “Shine Day”. This involves students from all across Canada going into their communities and raising money by shining shoes, singing songs, selling lollipops and any other creative ways they can find.

Join the fight against the most common, fatal, inherited disease affecting Canadians by supporting McMaster University’s Shine day on September 7th.

We hope to see the city of Hamilton support this cause, and together we can help make cystic fibrosis a thing of the past.

With best regards,

Kyle Diab
2013 Shinerama Coordinator at McMaster University
Proclamation Draft

September 7th is Hamilton’s Shine Day
September 2013

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Now therefore, I, Bob Bratina, Mayor of the city of Hamilton, do hereby proclaim September 7th as Shine Day and encourage all residents to support the fight against the devastating disease by participating in the Shinerama campaigns of McMaster’s university students.