CITY OF HAMILTON
MOTION

Council Date: June 14, 2006

MOVED BY COUNCILLOR MCHATTIE

SECOND BY COUNCILLOR

Re: Hamilton Media Project

WHEREAS the availability of diverse local television and radio broadcasting choices is a necessary component of Hamilton's ability to develop and retain a healthy local culture; whether, artistic, economic, or political;

AND WHEREAS the Hamilton region is underserved with only one local conventional television station when compared to similarly sized cities such as Quebec City and Winnipeg, which are served by at least four times the number of local TV stations;

AND WHEREAS the City of Hamilton needs to ensure that the SUN TV television station adheres to the Canadian Radio-Television and Telecommunications Commission’s (CRTC) Broadcasting Decision 2004-503 concerning new Hamilton-oriented commitments;

AND WHEREAS Hamilton was identified as a priority market for radio expansion in the Canadian Broadcasting Corporation’s (CBC) regional expansion strategy;

AND WHEREAS the City of Hamilton needs to be represented in meetings with the CBC regarding opening a new radio station in Hamilton and adding a local television news bureau;

AND WHEREAS the City of Hamilton has made significant progress on these issues in the form of favourable rulings from the CRTC and increased profile of the City within the CBC’s regional expansion strategy;
THEREFORE, be it resolved that the City Manager be authorized to negotiate and purchase the services of the Centre for Community Study to continue to represent the City’s interests at a cost not to exceed $10,000 in aggregate from the Tax Stabilization Reserve.