Cultural Planning & Cultural Indicators

Alice Sabourin, Senior Project Manager
Tourism & Culture Division
Planning & Economic Development

Hamilton LOVE your CITY
Defining Culture

- Cultural Heritage
- Cultural Workers
- Cultural Industries
- Cultural Organizations

- Natural Heritage
- Festivals & Events
- Stories
- Cultural Spaces
Transforming through Culture

- Economic growth
- Downtown Renewal
- Neighbourhood Revitalization
- Building Community Identity, Pride and Image
- Encouraging Welcoming Communities
- Creativity for All
- Quality of Life / Quality of Place
- Tourism & Attractiveness
Measuring Culture’s Impact

Not adequately reflected in:

- Ontario Municipal Benchmarking Initiative (OMBI)
- Municipal Performance Measure Program (MPMP)
- Hamilton Community Wellness

Hamilton’s Mustard Festival
Auchmar Estate
Webster’s Falls
Dundas Valley School of Art
Measuring Culture’s Impact

Needed for:
Neighbourhood Strategy
Vital Signs Report
City Planning & Budgets
Benefits

City  Community  Cultural Sector

YEAH Mural 2010 – Youth Engagement & Action in Hamilton
Cultural Indicators

Princess Point at Cootes Paradise
Categories of Cultural Indicators

Inputs
- Financial Allocations

Processes
- Identify cultural resources
- Leverage resources
- Strengthen resources
- Integrate into municipal planning and decision making

Outcome Clusters
- Fostering Creativity
- Creating Wealth
- Creating Quality Places
- Strengthening Social Cohesion
- Organizational Change
Made in Hamilton Report Card