To: Chair and Members  
Economic Development and Planning Committee  
PED07238  
Outstanding Business Item No. S and Issue: Signage for "Anti-Idling Community"

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Date: August 17, 2007  
Re: Anti-Idling Signage (City Wide) (PED07238)

**Council Direction:**

That staff report back to Committee on the costs of becoming an Anti-Idling Community including signage.

**Information:**

Staff have reviewed anti-idling signage options and costs to indicate to citizens and visitors of Hamilton that the City is an “Idle free Community” and subject to the Idling Control By-law for Hamilton.

Staff have investigated the costs of producing and delivering reflective vinyl metal signs to primary locations throughout the City including major gateways. Two sizes were investigated – a large 24” x 30” gateway sign and a minor 12” x 18” sign for locations such as municipal parking lots, municipal service centers, parks, recreation facilities, tourist attractions, and bus terminals.

The costs associated with City signage range from $35,000 (including gateways, municipal parking, and recreation and community facilities) to $100,000 (including gateways, railroad crossings, parks, municipal parking lots, tourist attractions, recreation and community facilities, and schools). Costs reflect the installation, number of signs per location, the size of signage, labour, etc.

There is no funding available in the 2007 Budget year to implement further signage for idling control within the City. Council may wish to consider the production and installation of anti-idling signage in Hamilton in the 2008 Budget.
Since 2006, Green Venture has been delivering an Idling Education Campaign in Hamilton and distributes corrugated plastic anti-idling signs. The success of the 2006 Idling Campaign has been documented in staff Report PED07070.

For 2007, the Idling Education Campaign is focussed on educating the general community and private vehicle fleets on idling behaviour. It is being funded for $25,000 from the City.

The City of Hamilton passed an Idling Control By-law (No. 07-160) in May 2007. The offence section of the By-law comes in effect on June 1, 2008. Council chose to defer the decision on enforcement of the By-law to the 2008 Budget process.

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