OVERVIEW

• PRIORITY THEME AREAS
• PAN AM OFFICE
• PROPOSED ORGANIZATION STRUCTURE
• QUESTIONS
PRIORITY THEME AREAS

• HEALTH & WELLNESS
• SOCIAL INCLUSION
• ARTS & CULTURE
• SPORTS & RECREATION
• BUSINESS & ECONOMIC DEVELOPMENT
• SUSTAINABILITY
• OPERATIONS
HEALTH & WELLNESS

- Identify and enhance community-wide health and wellness goals
- Mobilize community coordination of wellness programs
- Enhance active transportation
- Establish supportive partnerships with health and wellness industry
- Support and expand issue specific safety programming
- Incorporate environmental stewardship and responsibility into Pan Am 2015 programs and venues
SOCIAL INCLUSION

• Create a strategy to involve Hamilton’s diverse communities
• Build skills and leadership capacity within the community
• Ensure the Games are accessible
• Involve all geographic areas of the City of Hamilton
• Establish a specific youth involvement strategy
• Reduce disparities among the City’s different communities
• Look for opportunities to address homelessness
• Leverage the Games to encourage secondary neighbourhood improvements
ARTS & CULTURE

• Support the Culture Plan
• Create a feeling of community celebration around the Games
• Connect the Games cultural program to upcoming major community events
• Create opportunities for local artists
• Develop educational and cultural programs around Pan American nations
SPORTS & RECREATION

- Engage sport organizations in planning and managing legacy programs and facilities
- Leverage the Games and the legacy facilities to make Hamilton a centre of excellence
- Ensure the new venue construction meets community’s long-term needs
- Enhance sport tourism
- Create a sports & recreation strategy specifically for children and youth
- Enhance the strength and capacity of local sport organizations
- Utilize the partnerships and opportunity of the Games to help local athletes
ECONOMIC DEVELOPMENT & BUSINESS

- Focus on precinct development
- Leverage Games investments to attract private investment
- Maximize direct economic benefits of the Games
- Leverage Games and legacy venues to enhance tourism
- Showcase and enhance the capacity of local business
- Leverage the Ivor Wynne Stadium redevelopment opportunity
SUSTAINABILITY

- Design facilities, programs and practices according to triple-bottom-line principle
- Ensure transportation systems are sustainable
- Design and run new facilities according to principles of sustainability
- Take a long-term view in venue and neighbourhood design and construction
- Maximize potential utility of constructed venues
- Integrate Games planning into existing neighbourhood plans
OPERATIONS

• Deliver Games - commitments on budget
• Fulfill commitment and deliverables
• Build an effective and active communication program
• Create avenues for public engagement and input
• Maximize Hamilton’s leadership of Hamilton-based venues, programs and legacies
• Prepare intelligently for the post-Games period
• Adapt existing priorities to allow for a focus on Pan Am 2015
• Be seen as the model partner community with the coalition of Games partners
• Provide a safe, secure and welcoming Games-time experience
Pan Am Office

- **Current Structure**
  - Manager (contract position 4 years)
  - Administrative Assistant (secondment)
  - Project Manager / Analyst (secondment)

- **Capital Project – Stadium Construction**
  - Project Manager from Public Works

- **Director Position – New**
  - 4 year contract position
  - Key liaison with implementing priority theme areas and working with community
  - Key liaison - Toronto 2015, Canada Sport Organizations, Host Municipalities, Senior Levels of Government

- **Program Budget**
  - Funded from capital program over 4 years
  - Annual operating budget is $710,000
  - Program terminates at end of 2015
  - No base budget impact on levy program
DIRECTOR OF PAN AM

• Reports to SMT sponsor
• Provides strategic leadership
• Engages multi-functional workforce
• Recommends specific policies in implementation of community projects
• Establishes partnerships / relationships with broad range of stakeholders
• Chair Pan Am steering committee for priority theme areas
• Provides professional opinion, advice, guidance in reporting to committee and Council
• Drives continuous improvement, ensuring work / business plans are linked to strategic priorities and objectives
• Main spokesperson in discussions of Pan Am Games’ facilities and program delivery issues
• Direct Liaison with
  – TO2015
  – Infrastructure Ontario (IO)
  – Canada Sports Organizations
  – Senior Levels of Government
The lead for each priority theme area would form a Steering Committee chaired by the Director of Pan Am. This group would meet weekly/biweekly to start.
Thank You

• QUESTIONS