Minutes
Clean City Liaison Committee
October 15, 2009
11:45am

City of Hamilton
Operations Centre
330 Wentworth Street North, Hamilton
2nd Floor Back Meeting Room

Present: Daniel Rodrigues (Chair)
Ron Speranzini (Vice Chair)
John Hawker
George Zolis
Brad Rich
Mac Sparrow
Robin McKee
Cllr Tom Jackson
Cllr. Chad Collins
Phil Homerski (Staff Liaison)
Vicki Lockhart (Recorder)

Guests: Kelly Barnett – Economic Development & Planning, Municipal Law Enforcement
Jim Shaw – Mayor’s Office
Rafaella Morello – Public Works, Waste Management
Alex Moroz – Public Works, Operations and Maintenance
Ken Coit – Community Services, Art in Public Places Coordinator

Regrets: Ramona Maharaj
Sgt. Martin Schulenberg

1. Declarations of Interest
There were no declarations of interest

2. Minutes of Previous meeting
2.1. Business Arising
There was no business arising from the minutes.

2.2. Approval of Minutes
That the September 17, 2009 minutes of the Clean City Liaison Committee meeting be accepted as written.

RICH/HAWKER

CARRIED
3. **Presentations**

3.1. Art in Public Places – Ken Coit, Culture Division, City of Hamilton

K. Coit presented an overview of the McNab Street underpass mural pilot project with the City of Hamilton and the YMCA youth initiative for 2010. In cooperation with the City of Hamilton, a mural will be created on the walls of the pedestrian walkway under the former TH&B rail lines at MacNab Street in hopes of preventing further graffiti, engaging area youth and in improving the public realm environment.

A proposed drawing of the finished mural was presented.

K. Barnett requested that once the mural is completed and in the future does become tagged with graffiti that a report of “number of hits” is made available.

A copy of the presentation can be made available for committee members upon request.

4. **Finance**

4.1. 2010 Budget Development

P. Homerski reported that, as directed by the Committee, he did investigate the possibility of submitting one-time portions of the proposed enhanced budget to the capital budget process. Information provided by the City’s Finance section indicated that the CCLC did not qualify for a capital budget submission. In light of this, the projected City budget deficit and the direction from Council to work toward no more than a two percent impact on the 2010 levy, a revised 2010 maintenance budget scenario has been developed for the committee.

P. Homerski recommended that the Committee submit a budget that does not exceed the $18,250 subsidy afforded by the City’s Legislative budgets. Councillor Collins suggested the budget request include a two percent increase to reflect the Levy cap.

*Be it resolved that the CCLC endorses the 2010 maintenance budget scenario plus 2% as presented.*

ZOLIS/COLLINS CARRIED

Discussion continued on ensuring the City-Wide Programming Scenario (the enhanced budget proposal) be used to guide the fiscal needs of comprehensive Clean City programming. It was agreed that this scenario would not be considered as a budget request but would reflect the resources required to engage the community in coordinated beautification, litter and graffiti initiatives and help identify potential funding sources. This scenario would be used as a reference point for Keep Hamilton Beautiful (Keep America Beautiful affiliate) for guidance to facilitate the coordination of City-wide programming.
5. Subcommittee Reports

5.1. Litter Reduction
   No report.

5.2. Beautification and Community Improvement
   No report.

5.3. Business and Retail Waste Diversion Business Workshop
   Business workshop to take place on October 22, 2009. Invitations have also been forwarded to Canada Post and Tim Hortons.

5.4. Marketing
   R. Speranzini presented the final version of the visual identity guide. The Keep Hamilton Clean & Green Period logo is designed to graphically represent the brand of the City of Hamilton’s Clean City Strategy.

5.5. Council Committees
   J. Hawker reported that the Economic Development sign by-law is in review, that a proposal to allow advertisements on City vehicles is being pursued and a graffiti report is scheduled to be presented to the Committee of the Whole by Municipal By-law Enforcement staff.

6. Keep Hamilton Beautiful (KAB)

6.1. 2009 Litter Index
   P. Homerski indicated that the CCLC must submit a Litter Index report to KAB prior to July 2010. A baseline Litter Index was undertaken by staff last October in preparation for certification as an affiliate. P. Homerski requested three volunteers for this windshield survey that must cover at least 20 percent of the City. J. Hawker, R. McKee and D. Rodrigues volunteered for the November project.

7. Staff and Stakeholder Reports

7.1. City Departments
   No report.

7.2. Hamilton Police Services
   No HPS representative present.

7.3. Hamilton Association of Business Improvement areas (HABIA)
   No HABIA representative present.

7.4. Waste Reduction Task Force (WRTF)
   No items to report.

7.5. Other Public
   No public delegations present.

8. New Business
   There was no new business.

9. Adjournment – Meeting was adjourned at 1:30pm. The next meeting of the Clean City Liaison Committee is scheduled for Thursday November 19, 2009 at 330 Wentworth St N, 2nd floor Back Meeting room.