

JAMES STREET SOUTH MURAL PUBLIC ART COMPETITION



Artist's Proposal

Coloma Art & Design



Artist's Concept Statement

Through our research we have carefully curated the selected imagery that best portrays Hamilton's original neighborhoods of Durand, Corktown and the Downtown in a memorable, engaging and welcoming design.

We choose to pay homage to these long-established communities and cast them in a new and exciting colourful way to acknowledge the past and celebrate the revitalization of the area. The bold and eye-catching palette creates excitement in contrast to the mural's more subdued surroundings. To further embed the concept of combining old and new, the final execution will be a dynamic juxtaposition of hand rendering artwork and digital elements.

The sectional design of the mural design is a reflection of train cars of TH&B which significantly influenced the development of Hamilton. The handwritten script seen in the mural composition will be actual testimonials from local businesses and residents expressing their thoughts and memories of the area. By incorporating this personalized voice of active members of the community, we are able to develop and capture a unique collaborative detail for this public art piece. Portions of text will also transform the mural into a walking narrative by describing certain facets of the imagery; similar to that of a Cabinet of Curiosities while playfully engaging the viewer by revealing the facts, history and hidden gems of the area (ie. the nearby hidden Aimsfield Castle). We have also acknowledged the original local indigenous inhabitants of the area and the creatures they cohabitated with as seen with the buffalo playfully emerging from tunnel. This fun juxtaposition serves as a soft transition point with the tunnel on James Street South.

Upon selection, we will undertake additional in-depth research and create a specific photographic reference for the final mural production.



Mural Details and Site Image

